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## **Transwestern raises more than \$22,000 for the ALS Association**

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Transwestern has raised more than \$22,000 in less than a three-week period for the ALS Association through an internal Ice Bucket Challenge honoring George Garfield, former West region president who was recently diagnosed with the disease. When the Ice Bucket Challenge went viral, Transwestern team members united to raise money for the worthy cause. Transwestern's COO Mark Doran kicked off the challenge in style by jumping into an ice water-filled hot tub - while wearing a suit, no less. He challenged the entire Transwestern firm, and just like it did across America, the challenge took off. Hundreds of team members videoed themselves pouring ice water over their heads, posted the video to the firm's internet and challenged three other team members.

Transwestern's challenge had a slight twist - if team members raised \$10,000 in just three weeks, the firm's top three executives would take the challenge. Not only did Transwestern meet that goal, but more than \$22,000 was raised over that brief period. True to their word, Transwestern's chairman and founder Robert Duncan, president and CEO Larry Heard, and president, Americas Chip Clarke took the challenge.

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