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SMPS Boston names new board of directors for 2014-2015

November 20, 2014 - Front Section

SMPS Boston, a volunteer organization for marketing professionals in the Architecture, Engineering and Construction (A/E/C) industries, announced their new board of directors for the upcoming year.

The 2014 - 2015 board of directors include:

- * Benjamin Sawa, president - Corporate development manager at GEI Consultants Inc.;
- * Anna Luciano, vice president/president-elect - Marketing & communications specialist at Nitsch Engineering;
- * Sarah McGillicuddy, immediate past president - Director of marketing & business development at Acentech;
- * Suzanne King, secretary - Business development coordinator at Mass Electric Construction Co.;
- * Doug Larence, treasurer - Marketing director, Sasaki Associates;
- * Rebecca Roy, director of awards - Marketing manager at Bond Brothers;
- * Valerie Conyngham, CPSM, director of communications - Business & marketing manager, The Cecil Group;
- * Chuck Raymond, CPSM, director of CPSM certification - Marketing manager, Geosyntec Consultants Inc.;
- * Pia Cardinali, CPSM, director of education - Marketing manager at CRJA;
- * Sarah Hotchkiss, director of membership - Marketing & business development strategist at Commodore Builders;
- * Jessica Darling, director of outreach - Marketing coordinator at Stantec; and
- * Christina Opper, director of UBER Conference - Marketing manager at Daedalus Projects Inc.

SMPS Boston is one of the largest and most active chapters in the Society for Marketing Professional Services.

This year the organization has over 25 programs to unveil in the upcoming year and is currently celebrating its largest membership in years.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540