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Mass. Auctioneers Association holds their 2014 Hall of Fame Induction

December 04, 2014 - Front Section

The Mass. Auctioneers Assn. (MAA) held their 2014 Hall of Fame Induction at the Renaissance Boston Hotel at Patriot Place on November 9. Dale Schaetzke, CAI, AARE, president of Auction Marketing Group, Inc. was the honoree. The guest speaker was Robert Weiman, National Auctioneers Assn. education institute director. His talk was "Google Kung Fu & Website Karate." Karen Dowell, NEREJ publisher was presented with the 2014 MAA appreciation award.

Schaetzke is one of four Mass. auctioneers that hold both the Certified Auctioneers Institute (CAI) and Accredited Auctioneer Real Estate (AARE) designations from the National Auctioneers Assn. He holds auction licenses in Mass., N.H. and Vermont.

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