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## **IREM sponsors Executive Exchange for RE professionals June 4th to 6th**

April 17, 2008 - Connecticut

The Institute of Real Estate Management will sponsor a unique, interactive Executive Exchange for professionals in the real estate management industry from Wednesday, June 4th through Friday, June 6th, at the Embassy Suites downtown Chicago. The power-packed three-day event includes two, back-to-back professional development seminars as well as ample opportunities for knowledge sharing and networking with executive peers.

Leadership for Today's Real Estate Manager (HRS603), scheduled for June 4th, will feature practical exercises and discussions to help participants sharpen the skills essential for their own professional growth and build a team of employees able to meet the challenges of the ever-changing real estate industry. Maximizing Profit: Growth Strategies for Real Estate Management Companies (BDM601), scheduled for June 5th and 6th, will show participants how to capitalize on opportunities to attract and retain new business, including generating new sources of revenue using traditional and novel methods.

Both sessions will be facilitated by Kathleen Harmon, CPM, a senior-level real estate management executive, long-time member of the IREM faculty, and co-author of four books published by IREM. Each session counts toward the education requirement for IREM's Accredited Management Organization (AMO) accreditation.

The Executive Exchange package of two sessions includes continental breakfasts daily, one lunch, and an exclusive opening night networking event; it is specially priced at \$790 for IREM-credentialed members; \$920 for Associate, Student and Academic members; and \$995 for non-members, which reflects a 10% package discount. Registration also is available for each session, separately. Leadership for Today's Real Estate Manager is priced at \$310 for IREM-credentialed members; \$360 for IREM Associate, Student, and Academic members; and \$390 for non-members. It includes a continental breakfast and the opening night networking event. Maximizing Profit: Growth Strategies for Real Estate Management Companies, which includes two continental breakfasts and one lunch, is priced at \$570 for IREM-credentialed members; \$660 for Associate, Student and Academic members; and \$715 for non-members.

Additional information and online registration are available at [www.irem.org/PDS-Chicago](http://www.irem.org/PDS-Chicago).

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