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U.S. Green Building Council and MLS PIN Collaborate on Green Data Fields for MA Real Estate Professionals

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According to The Massachusetts Chapter of the USGBC, MLS Property Information Network, Inc. (MLS PIN) has installed a comprehensive update of its green data fields to promote market transformation towards healthier and more energy-efficient buildings in the Commonwealth.

MLS PIN, located in Shrewsbury, is one of the leading multiple listing services in the country. Kathy Condon, CEO and president of MLS PIN, has been an industry leader in the adoption of green data fields to support energy efficiency in the residential real estate transaction. She led MLS PIN in one of the earliest adoptions of green data fields in 2009 in the U.S. The new fields, recommended by the residential green building committee of the MA Chapter of the USGBC, is one of the most comprehensive green data field updates in the country.

"Ownership of green homes is one practical way people in our communities can actively respond to the environmental concerns around us," said Grey Lee, executive director of the MA Chapter of the USGBC. "MLS PIN's collaboration to improve the existing set of green data fields deserves kudos. I would also like to applaud Craig Foley, our chapter's advocacy coordinator for the Residential Green Building Committee, for his leadership on this project. With the new fields in place, homebuyers in the region will have a much clearer understanding of the high-performance options available to them. This work will provide a strong signal to the marketplace that homes that are more resilient, healthier, and that offer lower operating costs are more beneficial and valuable to owners.

"We greatly appreciate the work that the USGBC committee did to provide thoughtful and relevant recommendations that make our database stronger," said Kathy Condon, CEO and president of MLS PIN. "This project's committed stakeholder involvement reinforces our regions leadership in the U.S. green building movement."

"The timing of this initiative was ideal," said Craig Foley, a broker associate at RE/MAX Leading Edge. "Our committee was able to piggy-back on the work being done at the national level with the Green MLS Implementation Guide produced by the National Association of Realtors Green Resource Council. Working with Kathy's excellent staff at MLS PIN to coordinate the implementation of the new fields was an outstanding experience."

The Residential Green Building Council of the USGBC has monthly meetings which are open to the public at 50 Milk St., Boston.

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