



CELEBRATING  
55 YEARS

# nerej

## Professional Profile: Ellen Keiley, 2015

February 05, 2015 - Owners Developers & Managers

Name: Ellen Keiley

Title: President/Owner

Company: EMK Consulting Group

Location: Boston, MA

Place of birth: Arlington, Mass.

Family: Husband: Gerry; Kids: Cameron and Brianna

College: Northeastern University

First job unrelated to your current field: Claims associate

First job in current field: Marketing

What your firm does now and its plans for the future? We help clients learn how to develop business for themselves and coach them through the process. We also make connections for clients and raise our clients' visibility in the community and media. We plan to continue to grow our current business model.

Hobbies: Restaurants, cars, travel, walking, pilates

Favorite novel: I read motivational books. My favorite is "The Success Principles" by Jack Canfield.

Favorite film: Anything really funny

Keys to success: Be yourself, stay positive, be flexible, know your purpose in life, help others, appreciate others, always maintain the highest level of integrity, and be willing to take risks

Person(s) you most admire (outside of family): Rita Balian Allen. She was a huge influence and role model for me.

If you had to choose a different profession, what would it be? I am in my dream job now!