

Jamestown adds four new showrooms to the Boston Design Center at the Innovation and Design Building

February 19, 2015 - Front Section

Leading real estate and investment firm Jamestown and the Boston Design Center (BDC), New England's largest luxury home furnishings resource for design professionals, today unveiled four new showrooms at the Boston Design Center. Several additions are in-house brands that sought additional space to accommodate growth, and many of these expanding brands align their business success with relationships fostered within the unique design ecosystem at the BDC.

Boston Design Center anchors the 1.4 million s/f Innovation and Design Building (IDB) complex at the eastern end of Boston's Seaport District. The complex has undergone significant transformation since its construction in 1918 as a storehouse for the South Boston Army Base and today is being steadily filled with Boston's brightest entrepreneurs, researchers, designers, skilled makers and specialty manufacturers, and home furnishings showrooms.

Jamestown is pleased to announce the following additions to the Boston Design Center:

- * Jewett Farms & Co. will be bringing the craft of cabinetry, soap stone and flooring to the BDC in the new year. The new Boston showroom location will mark a transformative year for the company, which started as a bare bones woodshop in 1999. The design team has been hard at work planning an innovative and beautiful space, and the cabinetmakers have been tasked with building all new displays. The sixth floor showroom will open in March.
- * Christopher Peacock is a leader in design and manufacturing of premium lifestyle products for the home with understated elegance. Specializing in fitted furniture, interior paint products and spectacular hardware, Peacock's work has included many of the world's most luxurious private estates across the globe. From kitchens to libraries to spectacular bathrooms, every room of cabinetry is made to order and specifically detailed for the individual client. Using only the finest materials, his team of craftsmen fashion raw timbers into cabinetry suited for every room in the home. Christopher Peacock will open its doors on the sixth floor of Boston Design Center in early 2015.
- * Downsview Kitchens showrooms emulate the Innovation and Design Building's character by combining traditional craftsmanship with the latest technology to develop the most functional and stylish kitchens available. Through the years, the team has assembled a remarkable team of designers, technicians, craftsmen, finishers and artisans who together have made the company one of the industry's leading manufacturers. Downsview Kitchens is now open on the sixth floor of Boston Design Center.
- * J.D. Staron is a collection of artists and designers who travel the globe, and translate the world into rugs. J.D. Staron specializes in crafting and producing unique floor coverings for all types of design projects. Established leaders and innovators in the field, the company takes special pride in its creative designs and qualities. The end result: Staron's styles and textures are both luxurious and

sophisticated, with a fresh twist on old traditions. J.D. Staron will be expanding its showroom on the third floor of Boston Design Center and expects to unveil its new space in April.

To complement the premier designer showroom community that inhabits the Boston Design Center, Jamestown recently completed over \$13 million in interior renovations at the center. The renovations included enhancements to the center's lobby, common spaces, and seminar room and feature finishes and furniture from many Boston Design Center brands. The renovation was a collaboration between design team members Amanda Lindroth Interior Design, John Fondas, and Elkus Manfredi Architects, and the construction team from Jones Lang LaSalle. These renovations are the first major physical updates to the center since it first opened its doors in 1985.

Jamestown was established in 1983 as an investment and management company focused on income-producing real estate in the United States. Over the last 32 years, Jamestown has expanded into a national, vertically integrated real estate operator with approximately \$7.7 billion of assets under management. Jamestown's capabilities include: acquisitions, capital markets, property management, asset management, retail leasing, design, sustainability and risk management. Jamestown employs more than 230 professionals in the United States, with offices in Atlanta, Boston, New York, Washington, DC, and San Francisco.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540