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Education is key in the field of property management

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IREM provides advanced professional development programs to maximize its member's potential and the value of the real estate assets they manage. Enhancing skills to the next level will get the knowledge advantage in a constantly changing world. Expert practitioners teach skills and share their experience in all IREM courses.

IREM National courses presented to the Boston market area this year include two important week course tracks geared to help the CPM candidate complete their course work for their CPM designation.

The first track Asset Analysis is comprised of skill based courses that when taken in sequence progressively build knowledge of financing and valuation of Real Estate Assets. This track will be held starting on April 27, at the Peabody Properties Training site 536 Granite St., Braintree, Mass.

The second track, the CPM Management Plan skills Assessment Track will be held starting May 11, at the Simon Companies training center 639 Granite St., Braintree, Mass. This track quickly and effectively helps the CPM Candidate complete their management plan requirement and provides the avenue to complete the CPM certification exam.

IREM Boston Chapter 4 will be continuing their practice of presenting additional educational programs to enhance IREM National's offerings. This year two exciting programs will be presented in June at Granite Links in Quincy.

The first program is a Woman's symposium geared to present all aspects needed to re-enter the workforce on June 12. Several breakout sessions will be available on topics such as resume preparation, personal media branding, dressing for success, job interview process, and the benefits IREM course track can be while going through the process of entering the job market. Candice Morse chairs the committee putting this symposium together.

The second program is our annual motivational speaker. This year we checked our Boston supply of speakers and selected the dynamic Dick Heller. Heller's bio includes the following:

Heller has a view of the world that encompasses passion, energy, and perception.

As an avid scuba diver, art historian, crossword constructor, and photographer, Dick is always searching for new ways of looking at our lives and the way we work.

A major theme of Heller's outlook is the courage to effect change. In addition, his brand promise is to make you want to stick your neck out! Heller's event will be on June 25 between 5-9 p.m. Jonathan Donohue is coordinating this event.

Colleen Costa, CPM, ARM, is the 2015 IREM Boston president and president and principal of CPC Management, LLC, Kingston, Mass.