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First Realty Management promoted four senior managers

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First Realty Management, a Boston-based full service property management firm to residential, condominium and commercial clients throughout three New England states, has promoted several senior managers to meet its growing business challenges.

Frank Cevetello is now senior vice president at the company. He directs the company's senior property portfolio managers and individual property managers and oversees their job performance and development, ensuring the effective operation of all managed properties within the established budget guidelines. Cevetello makes decisions relative to the operations at properties, helps determine policy and procedures pertaining to site operations, and is actively involved in setting the future course of the company. Cevetello joined First Realty in 1995.

Kathy Spaulding, a veteran senior property manager responsible for several locations who most recently served as a senior regional manager, has been named vice president, portfolio manager/compliance. She takes on broader responsibilities that focus on a smaller key portfolio of residential properties. She will also oversee the company's compliance and resident services functions, including the occupancy specialists, internal audit functions, and FirstRealty's resident activities directors. She joined First Realty in 1998.

Bill McGrath, has been promoted to senior regional manager at the Boston company. His duties now include oversight of property managers with individual site responsibility as well as portfolio managers overseeing several affordable and market rate properties in Boston, across eastern Massachusetts, and several properties in Rhode Island as well. A veteran regional property manager, McGrath joined First Realty Management in 2006.

Director of Human Resources Whitney Moran will now oversee First Realty's training programs in addition to leading all human resources functions for the 227-employee company. She will work with senior management including chief operating officer Jan Brandin, chief financial officer Maureen Haas, Cevetello and Spaulding to ensure all First Realty employees have the proper qualifications to perform their jobs at the highest industry standards, and have the skills and knowledge needed to keep employees well trained in all areas of operations, marketing and maintenance as well as in full compliance with regulatory requirements and changes. Moran, who also takes on administration and supervision of the company's corporate office in Boston, joined First Realty as director of human resources in 1997.

With more than 50 years of experience, First Realty Management is one of the oldest and most experienced property management firms serving Boston and surrounding communities.

They provide full service property management to nearly 80 residential, condominium and commercial clients locations encompassing more than 7,000 residential units. They manage a diverse portfolio of apartments and condominiums, from affordable, to market rate, to luxury living. With a presence in Massachusetts, New Hampshire and Rhode Island, they serve a wide market

area, bringing special insight to every challenge and opportunity.

First Realty Management invests in highly trained property management professionals. As a result, they provide risk management guidance, property marketing communications and leasing services, construction supervision, central purchasing, human capital oversight and comprehensive accounting services.

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