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## **Wason Associates launches newly redesigned website**

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Wason Associates Hospitality Real Estate Brokerage Group has launched their newly designed website that includes a highly-integrated structure, modern design, and responsive technology to meet the needs of different user devices.

Wason Associates' new modern design offers a user-friendly experience when viewing properties currently being offered, redevelopment opportunities, and sold properties. The website has an enhanced login feature that allows clients to view confidential property details, as well as additional information on available properties. Other enhanced features of the new Wason Associates website include a section about the brokerage firm, broker biographies, news, blog, and owner resources.

"We are excited to launch the new Wason website," said Linda Fanaras, president of Millennium Integrated Marketing. "Wason's clients will experience improved usability, high-impact imagery, and a reimagined color scheme that enhances Wason's brand identity with a strong visual and emotional appeal. The new website creates a powerful presence for Wason in the hospitality industry while supporting current web development best practices."

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