



CELEBRATING  
55 YEARS

# nerej

## **We eagerly await the actions of the Fed**

April 09, 2015 - Appraisal & Consulting

In March, the Federal Reserve Open Market Committee (FOMC) reported that economic fundamentals continued to improve, albeit at a modest rate, throughout the United States. The fed funds rate target remains at 0%-0.25%, however, the FOMC commentary suggests that the first increase in the fed funds rate since mid-2006 is very near approaching. The FOMC will consider labor market conditions, financial markets, and inflationary pressures during decision making; a distinct policy shift from what has become the traditional recovery benchmark. In the Federal Reserve's Beige Book report in March from the First District (Boston), contacts reported positive outlooks and strong forecasts throughout the marketplace. Cautious optimism continues to be the word of the day.

The February Employment Situation Report released by the US Bureau of Labor Statistics (BLS) provided additional economic ballast as decreases in the national unemployment rate and the number of unemployed persons pushes total nonfarm payroll employment up by 295,000 in February. According to the BLS, increases in food service jobs, professional and business services, construction, healthcare, and transportation and warehousing accounted for the majority of the upward momentum, all of which are good for commercial real estate, both regionally and nationally. The outlook for steadily improving economic and labor conditions appears to be generally optimistic, especially in Boston, where commercial real estate activity continues to push the needle.

With fundamentals improving at economically sustainable rates, the commercial real estate markets have most recently been, and continue to be, cautiously optimistic. As we move closer to the eventuality of an increase in the fed funds rate, precipitated by sufficient economic performance, the reaction of institutional capital and local sources will be one of distinction. As Irish retail giant Primark plans to open its first US store at the Burnham Building in the Fall of 2015, the Commonwealth begins discussing a public referendum on the 2024 Olympic Bid, and the 2015 Boston Marathon approaches, Boston's status as a world-class city is becoming increasingly galvanized.

Four months in, 2015 promises to be a year of firsts. The Dow Jones Industrial Average is hovering near all-time historic levels, demand for residential housing in suburban Boston far exceeds supply, and the development pipeline in Boston seems endless. The 2024 Olympic bid has, if nothing else, forced the start of a much-needed and much anticipated conversation about infrastructure, capacity, utility, and what's next for the city and for the region. At the heart of that exercise must be a sharp pencil, a firm vision, and the necessary diligence to continue the momentum and economic progress made over the past months and years.

CRE participants are increasingly sophisticated and markets continue to evolve into ever more efficient venues for institutional capital. Macroeconomic trends inform the diligence necessary on a micro-economic, micro-market, and micro-deal basis and are the foundation of sound analysis and

decisions. We eagerly await the actions of the Fed, the re-actions of the marketplace, and what's next for New England.

Brett Pelletier is a senior analyst with Kirk & Company, Real Estate Counselors, Boston, Mass.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540