

Professional Profile: Michelle Darby 2015

April 16, 2015 - Construction Design & Engineering

Name: Michelle Darby Title: Co-Founder & CEO

Company: Roomzilla Technologies

Location: Boston, MA

Place of birth: North Andover, MA

College: University of Washington - Seattle

First job unrelated to your current field: Order fulfillment for jewelers First job in current field: Software engineer for a Boston startup

What your firm does now and its plans for the future? At Roomzilla, we believe in building a product driven by simplicity and customer feedback. Booking a meeting room should be quick and easy. Our seamless software blends into your workflow and gets you more out of your space. We combine a website in harmony with onsite iPad displays to provide real-time access to reservation and availability information. This eliminates any stressful logistics and social awkwardness improving your office culture.

Hobbies: Rowing, reading, food & travel

Favorite novel: Ice Station
Favorite film: The Italian Job

Keys to success: Be passionate, empathic and curious. Always be learning and don't be afraid to ask for advice.

Person(s) you most admire (outside of family): Passionate and enthusiastic advisors/coaches/friends that prioritize sharing their knowledge people around them â€"naturally inspiring.

If you had to choose a different profession, what would it be? Rowing coach or Olympic-hopeful coxswain.

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