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Eight companies join 2015 Industry Partners for the CCIM Institute

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Eight leading companies in commercial real estate, CRE legal, and CRE lending have signed on as the 2015 Industry Partners for the CCIM Institute, a global commercial real estate affiliate of the National Association of Realtors. These luminaries in the field include GE Capital, KW Commercial, Realty Mogul, Sperry Van Ness, Century 21, NAI Global, GRANITE, and Syndication Lawyers.com Trowbridge Taylor Sidoti.

The CCIM Institute's Industry Partners gain access to the organization's 13,000 commercial real estate leaders in more than 1,000 markets and 30 countries worldwide. Industry Partners have the opportunity to reach the CCIM audience through multiple communication channels, including the CCIM's annual and midyear conferences, leadership summit, local chapter events, member newsletters, and the award-winning bimonthly magazine, Commercial Investment Real Estate.

In addition, the CCIM Institute has partnered with ALM Real Estate Media Group (GlobeSt.com, Real Estate Forum, RealShare Conference Series) for its 2015 annual conference, CCIM Thrive, which will be held Oct. 27-28 in Austin, Texas. ALM will leverage its high-profile commercial real estate industry connections to assist the Institute with programming and promotion, including dedicated GlobeSt.com emails that reach more than 75,000 potential attendees. CCIM's Industry Partners will also have the opportunity to capitalize on this increased exposure.

Since 1969, the Chicago-based CCIM Institute has conferred the Certified Commercial Investment Member (CCIM) designation to commercial real estate and allied professionals through an extensive curriculum of 160 classroom hours and professional experiential requirements. The CCIM curriculum was redesigned in 2010 to reflect changing student demographics and real estate brokerage services, growth in international markets, new technologies, and new delivery models. The core curriculum addresses financial analysis, market analysis, user decision analysis, investment analysis, and negotiation—the cornerstones of commercial investment real estate.

An affiliate of the National Association of Realtors, the CCIM Institute also offers the powerful technology tool STDB, an online site analysis and demographics resource, and the Ward Center for Real Estate Studies, which provides timely education and training to keep commercial real estate practitioners current in an ever-changing market environment.

Currently, there are nearly 10,000 CCIMs in 1,000 U.S. markets and 31 additional countries, with another 3,000+ practitioners pursuing the designation, making the institute the governing body of one of the largest commercial real estate networks in the world.

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