



CELEBRATING  
55 YEARS

# nerej

## **Barrington Books to open 5,000 s/f store at Garden City Center**

April 23, 2015 - Retail

Barrington Books, a much loved East Bay destination for bibliophiles and those looking for specialty gifts and toys for the last 27 years, is bringing its unique shopping experience to Garden City Center with the opening of its second store, Barrington Books Retold in the fall. The 5,000 s/f store will be located near LA Fitness.

"Barrington Books has evolved into a shopping destination on the East Bay, and we are excited to duplicate the indie bookstore experience that we have long been known for at Garden City Center," said Jennifer Massotti, general manager of Barrington Books. "After a long period of diligence to find the right home for our second location, we believe Garden City Center, with its goal of offering the very best shopping experience around combined with its long history as part of Rhode Island's retail landscape, is the perfect fit for us."

When Barrington Books Retold opens it will be the first bookseller at Garden City Center since 2011, and the store's decision to open a second location adds fuel to a national trend that has seen the number of independent booksellers increase by 27% nationwide since the financial crisis according to the American Booksellers Association.

"Our shoppers have been clamoring for a bookstore for years and the addition of Barrington Books Retold both meets consumer demand and provides yet another unique reason for shoppers to visit Garden City Center," said Deb DiMeo, vice president of leasing for The Wilder Companies, the management company for Garden City Center. "Barrington Books, known for its community events, a knowledgeable, book-loving staff and hand selected toys and gifts, fits perfectly with Garden City Center's emphasis on offering unique to Rhode Island local, regional and national retailers."

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540