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## **Cushman & Wakefield renews global partner agreement with ICSC**

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Global commercial real estate brokerage Cushman & Wakefield and the International Council of Shopping Centers (ICSC) have renewed a global partner agreement, enhancing collaboration between two of the industry's leading organizations. The partner agreement will enable the continuation of the valuable work of improving access to and promotion of quality research, industry education events, and the recruitment and development of the next generation of retail real estate leaders.

Last year, the first of this groundbreaking global initiative, the companies joined forces at every major ICSC industry trade show globally including RECon, the largest gathering of industry professionals held annually in Las Vegas; RECon Asia; RECon Latin America; the European Conference; Regional ICSC Deal Making events in Chicago, New York and Whistler, British Columbia; and specialty conferences like the Open Air Conference, the University of Shopping Centers and VRN.

"The renewal of Cushman & Wakefield, a truly global retail real estate institution, as our global partner is a testament to the vital work our organizations did last year to enhance research, networking, and deal making initiatives on behalf of our membership," said Michael Kercheval, president and CEO of ICSC. "We look forward to another year of fruitful collaboration."

John Strachan, global head of retail for Cushman & Wakefield, echoed Kercheval's praise of the agreement. "Cushman & Wakefield is thrilled to continue this unique global relationship with ICSC," Strachan said. "To be aligned around the world with another global industry leader brings great value to our professionals and great exposure for our retail practice."

Gene Spiegelman, head of retail in North America at Cushman & Wakefield said, "We look at the benefits of being ICSC's global partner in a couple of ways; the visibility it provides our brand is tremendous and we value the opportunity to serve ICSC's greater membership through thought leadership initiatives. We are particularly excited about our internship program where we collaborate with ICSC to develop young stars who will be future leaders in the industry."

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