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Florence Bank names Fontaine as senior vice president - director of retail banking

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According to Florence Bank, a mutually-owned savings bank serving the Pioneer Valley through 9 branch locations, Anthony Fontaine has joined the bank as senior vice president - director of retail banking and a member of the executive team.

Fontaine comes to Florence Bank with 15 years in the financial services industry. Prior to joining Florence Bank, he most recently held the position of senior vice president, retail regional manager with Citizens Bank in Ludlow.

A graduate of Western New England College with a B.A. in Marketing, Fontaine is an active volunteer with a number of community organizations, including the Food Bank of Western MA and Gear for Grades. He is also a member of the Springfield & Chicopee Chamber of Commerce.

John Heaps, Jr., president and CEO of Florence Bank said, "It is with great pleasure that we announce and welcome Tony to our team. His vast industry experience, wide skill set and general commitment to excellence make him the ideal person to fill this vital role within our organization."

Florence Bank is a mutually-owned savings bank chartered in 1873. Currently, the Bank serves the Pioneer Valley through 9 full-service branch locations in Florence, Northampton, Easthampton, Williamsburg, Amherst, Hadley, Belchertown and Granby as well as through 27 ATMs and two loan production offices in West Springfield and in Greenfield. Florence Bank offers a wide range of financial services including investment management through FSB Financial Group (FSBFG) to consumers and businesses.

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