



# nerej

## Professional Profile: Monica Ataie 2015

May 14, 2015 - Construction Design & Engineering

Name: Monica Ataie

Title: Member Relations Coordinator

Company: Smaller Business Association of New England (SBANE)

Location: Waltham, MA

Place of birth: New Hampshire

Family: Ecuadorian and Iranian heritage

College: San Francisco State University

First job unrelated to your current field: Childcare at the YMCA

First job in real estate or allied field: Marketing & merchandising at 440 Brannan Studio Showroom, San Francisco, CA.

What your firm does now and its plans for the future? SBANE is a non-profit organization that provides a platform for New England businesses to create profitable connections, in the form of networking events, proactive committees, and business resources. SBANE hosts the New England Innovation Awards, recognizing New England companies that provide innovative products, services, and/or implement forward-thinking management practices.

Hobbies: Hiking, dancing, and writing

Favorite book: Exley by Brock Clarke

Favorite movie: Amelie

Key to success: Plan your work, and work your plan.

Person(s) you admire (outside of family): Christine Centenera, director of Vogue Australia

If you were forced to choose another vocation what would it be? Psychologist

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