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Breather launches in Back Bay and Cambridge

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Breather, a startup that offers beautifully designed, private space on-demand, has officially launched in the city. Bostonians and visitors will now have access to five Breather spaces in the Back Bay and Cambridge area with a tap of their phones, with locations including: 715 Boylston St., two spaces at 36 Gloucester St., and two spaces at 1158 Mass. Ave. in Harvard Sq.

Breather, which is accessed online or by downloading the app available on iPhone and Android devices, gives members access to a network of private spaces to use when and how they need, for as long as they need.

Breather members can browse, reserve and unlock beautifully curated spaces where they can focus on work, meet with clients, colleagues and friends, hold conference calls, or simply relax. Breather is an on-demand workspace solution for digital nomads, startups, entrepreneurs, freelance professionals, photographers, and anyone looking for a peaceful, productive space at a moment's notice.

"Breather has received a tremendous amount of interest from the Boston market," said Julien Smith, co-founder and CEO of Breather. "When we considered that it is home to a dynamic, modern workforce and rich with innovative start-ups, entrepreneurs, and tech companies, it was clear that the city would be an important part of our expansion strategy."

For property owners, Breather offers the perfect opportunity to turn unused or under-monetized space into revenue, helping them to generate increased revenue for their property compared to what they can otherwise earn from traditional tenants. By partnering with Breather to transform their property into beautiful, on-demand workspaces, landlords, developers, brokers and start-ups all over Boston can increase the value of their real estate portfolio. Breather spaces can generate up to \$200/s/f per month for partners.

Breather currently offers over 70 on-demand locations in New York City, San Francisco, Boston, Montreal and Ottawa, and the company will be adding dozens more locations in the coming months. As the rollout continues, additional spaces in Boston will soon be available. Hourly prices vary by location, and can be found either online or via the app. Rooms can be booked for a minimum of 30 minutes, up to an entire day.

Breather offers peaceful, private and productive space on-demand for individuals and professionals looking for a place to get work done, hold meetings, or simply relax. Breather members can find, reserve and unlock beautiful, practical spaces directly from their phone. Founded in 2013 by New York Times bestselling-author Julien Smith and co-founder Caterina Rizzi, the company has over 70 locations in five North American cities. Breather is funded privately by RRE and Real Ventures.

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