



CELEBRATING  
55 YEARS

# nerej

## **Women in Real Estate: Beth Chappel of CBRE**

June 18, 2015 - Connecticut

Years with company/firm: 15

Years in Field: 35

Years in Real Estate Industry: 40

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Real Estate Organizations/Affiliations: CCIM; REFA

How do you use social media to promote yourself and/or the company/firm? Networking through my LinkedIn profile

If you could choose one thing differently when you first started, what would it be? Learn the importance of canvassing.

What advice would you give women just starting out in Commercial Real Estate? Use women's competitive advantage and also multitask, multitask, multitask

During the last 5 years of your career, which professional accomplishment, honor, or achievement has meant the most to you and why? President of REFA

When was the first time you realized that you were meant to be in the CRE Industry? Early on in my career, I attended a conference on CRE that inspired and motivated to be in this industry.

What are 3 words that describe your company atmosphere? Competitive, Smart and Supportive

When you think of the CRE Industry, what are 3 words that come to mind? Energy, creative and rewarding

What are 3 things you will try doing or accomplishing in the next 10 years? Achieve higher financial goals, lower my golf score and never retire.

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