



CELEBRATING
55 YEARS

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Women in Real Estate: Deborah Foehr of Star Commercial

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Years with company/firm: 21 years

Years in Field: 38 years

Years in Real Estate Industry: 38 years

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Real Estate Organizations/Affiliations: ICSC

How do you use social media to promote yourself and/or the company/firm? Facebook, LinkedIn

If you could choose one thing differently when you first started, what would it be? No idea

What advice would you give women just starting out in Commercial Real Estate? Plan to work hard and long hours, beef up your social skills and study the Art of Negotiations.

During the last 5 years of your career, which professional accomplishment, honor, or achievement has meant the most to you and why? Personal Relationship with clients.

When was the first time you realized that you were meant to be in the CRE Industry? In 1977

What are 3 words that describe your company atmosphere? Trusting, friendly and professional

When you think of the CRE Industry, what are 3 words that come to mind? Rewarding, frustrating and complex.

What are 3 things you will try doing or accomplishing in the next 10 years? Doing more selling and acquisitions as opposed to leasing.

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