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Integrated Builders tops off \$4.5m Haddad Toyota dealership renovation

August 20, 2015 - Construction Design & Engineering

Integrated Builders has topped off its Haddad Toyota renovation project at 130 Pittsfield-Lenox Rd. The firm kicked-off the \$4.5 million improvement program in March 2015, which includes the addition of a new 8,000 s/f service area, an enhanced showroom, and upgraded parking lot.

Integrated Bldrs. has been providing construction management services to lead the renovation project on behalf of George Haddad, owner of Haddad Toyota. Chris Dennis, project superintendent at Integrated Bldrs., has worked with the Curtis Architectural Group to ensure a timely and smooth construction process to meet the January 2016 delivery date.

The scope of the Haddad Toyota renovation project consists of the demolition of two existing, pre-engineered annexes in the rear of the building and the construction of a single-story service space featuring additional lifts, tire storage, and tech/equipment. Other pre-existing buildings will also be improved to include new customer write-up and waiting facilities, as well as a refinished showroom. Additionally, new roofs and exterior metal panels will be installed to further enhance the curb appeal of the dealership.

130 Pittsfield-Lenox Rd. is situated off Rte. 20 and is surrounded by numerous upscale restaurants, hotels, and retail stores, as well as the Pittsfield Country Club. With a premier location that provides high-visibility and easy access, the new facility will operate as a flagship destination among the multiple locations within the Haddad Dealership Group.

"The progress at the Haddad Toyota dealership has been outstanding, due in part to our close collaboration and constant communication amongst George and The Curtis Architectural Group," said Jay Dacey, president of Integrated. "The topping off of a building represents a significant milestone for any project, and we are excited about the next phase of development. We look forward to delivering the final product for Haddad Toyota and are confident that it will ensure an exceptional customer service experience going forward."

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