



CELEBRATING
55 YEARS

nerej

Campanelli signs 38,700 s/f lease renewal and expansion with Propel Marketing - assisted by Frisoli, Morgan, Martel and Davis of Cushman & Wakefield

September 03, 2015 - Front Section

Campanelli signed a five- year lease extension with Propel Marketing at Heritage Point. Propel will expand from their current 28,700 s/f 6th floor suite to include an additional 10,000 s/f on the 5th floor of the building. In collaboration with Peter Brown, director of leasing at Campanelli, the Cushman & Wakefield suburban team of Mike Frisoli and Matt Morgan, with Cushman & Wakefield Downtown brokers Dave Martel and Molly Davis, serve as the exclusive leasing agents for the property. The tenant was represented by Colliers vice president Stephen Woelfel Jr.

"Our team has worked hard to create a workplace on the South Shore that is attractive to both established firms as well as up-and-comers with our amenities and competitive rental rates," said Campanelli partner Steve Murphy. "Propel's decision to renew their lease at Heritage Point and opt for a sizeable expansion shows that we have done our job to create a vibrant, urban-style work community."

News of Propel's expansion coincides with the completion of a brand-new amenities package, along with lobby and facade renovations. Heritage Point features an updated café, a fitness center, and a new lobby.

"North Quincy has proven to be a great home for us," remarked Bill Scanlon, Propel's senior vice president of finance and operations. "Our team is excited to continue to grow here, and take advantage of all Heritage Point has to offer."

Located directly off I-93 and Rte. 3A, Heritage Landing is a class A waterfront campus consisting of three office buildings totaling 518,882 s/f. The buildings are only seven miles from downtown Boston and are directly accessible via the MBTA Red Line "T".

Campanelli has officially unveiled their multi-million dollar renovations; the brand-new amenity package includes a sleek new entrance, a full-service café featuring downtown eatery Sebastians, a high-end fitness facility and a modern conference center. The café also features the first-ever Micro-Mart in a multi-tenant suburban building which offers snacks, drinks and sandwiches that can be accessed via a tenant's FOB 24/7 with an automated pay station, created to cater to the young, innovative companies in the building that work off-hours. Currently, lobby renovations are underway at Heritage One, which will be the new home of State Street Bank in fall 2015.

Propel, dubbed "one of Greater Boston's fastest growing marketing agencies" by the Boston Business Journal in 2014, provides digital marketing solutions such as responsive website design, logo creation, and search engine optimization for small to medium sized businesses.