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## **N.Y. Sports Club expands Conn. presence with 35,000 s/f facility**

September 26, 2007 - Retail

New York Sports Clubs (NYSC), one of the leading owners and operators of health and fitness clubs in the tri-state area, will be opening their first club in the cities market.

The new 35,000 s/f facility at Blue Back Sq. marks the ninth NYSC location in Conn. The company began operations in Conn. in 1998 and operates clubs in Greenwich, Stamford, Norwalk, Westport and Danbury. The new facility is located approximately 100 miles from the Boston metro area, where the company operates 21 clubs under the brand name Boston Sports Clubs, and 100 miles from the New York Metro area, where 106 New York Sports Clubs are located.

The new NYSC club will be located within a new, luxury mixed-use development which includes a movie theater and retailers such as REI and Whole Foods, among others.

The club itself will feature equipment with audiovisual entertainment and outstanding amenities, such as a 4 lane pool, therapy pool, Jacuzzi and dedicated personal training area. Members who visit the club can choose from a wide variety of fitness options, including studios for group exercise, cycling, yoga and pilates. There is also a child care facility and family changing area.

"We are very excited to bring New York Sports Clubs to the West Hartford market," said Bob Giardina, CEO of New York Sports Clubs. "We believe a full service club will fill a real need for the residents and employees of businesses in the area. In fact, we anticipate developing a network of clubs in greater Hartford and central Conn. over the next few years."

The new location is expected to be open for workouts later this fall.

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