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## **Kinlin Grover forms alliance with Leading Real Estate Companies of The World**

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Osterville, MA Kinlin Grover Real Estate, a division of one of the nation's largest privately owned residential real estate brokerages, The Randall Family of Cos., has completed several major company innovations to better serve its clients and agent community. Kinlin Grover has evolved and grown its infrastructure to the level of self sufficiency and now returns to being an independent brokerage with a new alliance with Leading Real Estate Companies of The World. To compliment this new direction, the firm has invested in technology for its agents and has redesigned its brand identity.

The alliance with Leading Real Estate Companies of The World adds significant global presence and prestige to Kinlin Grover's strong brand and allows its agents to benefit from one of the largest real estate networks in the world with 130,000 agents and 550 companies in 60 countries around the globe. This selective, membership by-invitation-only network transacts over \$351 billion in sales annually.

"The world is a much smaller place today and Leading Real Estate Companies of The World provides us with a robust platform to showcase our listings on Cape Cod and Southeastern Mass. with potential buyers and sellers across the globe," said Michael Schlott.

"We live and work in one of the most desirable places on earth. The natural beauty of our area attracts people from around the world and this new alliance will be a tremendous asset for our agents and clients alike."

To ensure the continued success of the company's agents, Kinlin Grover has invested in new technology through its proprietary ProAdvantage® agent tools platform. Agents access this comprehensive suite of professional tools and resources through The Kinlin Grover Navigator, its online dashboard. These tools provide agents with a one-stop online portal for maximum work flow productivity and state-of-the-art real estate marketing.

"We are adding international exposure and new technology so our agents can better serve their clients and work more efficiently at growing their business," Schlott added.

To showcase Kinlin Grover's evolution from a regional powerhouse to a national power broker with significant international reach, the company has created a dynamic new look for its brand. The new look is being strategically rolled out in a series of new marketing efforts, signage changes and updated agent support materials.

Kinlin Grover is maintaining its commitment as an environmentally friendly company with several green initiatives. These include contracting with Cape Cod Recycles to responsibly remove and recycle its outdated materials. In addition the company has formed relationships with vendors who make environmental sustainability a priority.