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Cummings Properties' Elliot Landing in Beverly now 70% leased

February 24, 2017 - Front Section

Beverly, MA New condominium, Elliott Landing by Cummings, was 50% sold preconstruction. Since welcoming its first residents after Thanksgiving, and hosting community open houses to showcase completed and furnished models, that percentage has risen to 70%.

"Elliott Landings commercial-grade construction, high-end finishes, and on-site amenities, as well as its location, make it unlike any development on the North Shore, so interest has been high from the start," said Liz Speranzella, vice president of StreamLine Communities, the marketing agent for Elliott Landing. "Now that there are completed homes to preview, we are seeing a whole new group of interested buyers."

Elliott Landing by Cummings - Beverly, MA

Inaugural homeowners include people who work at Cummings Center – 2 million s/f business park with which the new condominium shares a campus—as well as lifelong area residents, Boston transplants, retirees, business owners, and others.

The 73 one, two, and three-bedroom homes range in size from 1,000 to 2,400 s/f, with penthouse and tower suites available. Home 600, a penthouse, is the only home in the six-story building that features a loft above the primary roofline.

Elliott Landing is Cummings Properties' first residential project in town. The Woburn-based firm, which specializes primarily in commercial real estate, built Woburn's 150-unit Place Lane Condominium in 1986. The company, which was named "Large Business of the Year" by Greater Beverly Chamber of Commerce last week, also owns Dunham Ridge in town.

The homes were featured in the January 26 edition of BevCam's North Shore Journal. Area resident and Cummings Properties chief design officer Jim Trudeau did an interview with BevCam executive director Walt Kosmowski and toured him around the building. Visit BevCam's YouTube channel to catch the show.

With the opening of Elliott Landing, Cummings Center launched a rebranding campaign focused on the "Live. Work. Play." concept.

Elliott Landing by Cummings - Beverly, MA

"People's increasing desire to live very close to where they work and in close proximity to dining, entertainment, and personal services is drawing them to urban areas. We wanted to bring that dynamic to Beverly," said Steve Drohosky, vice president and general manager of Cummings Center.

Elliott Landing residents can walk, run, or bike the tree-lined paths that circle the campus' Shoe Pond, and take advantage of the 570 businesses at Cummings Center, whose "100 building" is the second largest office space in Greater Boston, according to Boston Business Journal.

Cummings Center has several restaurants, a liquor store, the new Escape This Live interactive gaming attraction, and myriad personal care services, including a traditional barbershop and hundreds of medical service providers. It also offers two childcare centers, a doggie day care, and an adult day care.

Elliott Landing is within walking distance of downtown, called "booming" in North Shore Magazine Town Focus, because of its many options for shopping, dining, and entertainment.

Home to Montserrat College of Art and designated a Cultural District by the state of Massachusetts in 2015, downtown also offers many art galleries and cultural opportunities and is home to two of the nation's oldest operating theaters: Larcom Theatre and The Cabot.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540