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Boyle and Burnieika of Cushman & Wakefield broker 20,641 s/f lease

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Burlington, MA Cushman & Wakefield has represented Infogroup, a big data, analytics and marketing services provider, in its eight-year lease of 20 Mall Rd. Infogroup has leased 20,641 s/f office space from RJ Kelly Co. Inc., a New England-based, vertically integrated commercial real estate firm.

Infogroup was represented by John Boyle, vice chairman at Cushman & Wakefield and senior director Mary Burnieika, while RJ Kelly was represented by Brandon Kelly, president and CEO of RJ Kelly Co. Inc.

20 Mall Road - Burlington, MA

Located off of I-95 and Rtes. 128 and 3A, the office building is easily accessible for commuters coming from both Boston and the surrounding suburbs. In addition to the onsite restaurant and conference facility, this class A complex is less than a mile from the Burlington Mall and Wayside Commons Retail Center.

“Because we were committing to a long-term lease, we were especially considerate of the location,” said Ed McCormick chief administrative officer at Infogroup. “The repositioning and renovation campaign that RJ Kelly Co. began after purchasing the buildings two years ago created the type of collaborative environment that helped solidify Infogroup’s decision to expand, and the team at Cushman & Wakefield made this transaction a pleasurable experience.”

“We were excited to work with Infogroup on this transaction,” said Kelly. “They secured a fantastic office space where they will be able to continue their growth and build a real presence in Burlington.” Infogroup is a big data, analytics and marketing services provider that delivers best in class data-driven, customer-centric technology solutions. Our data and software-as-a-service (DaaS & SaaS) offerings help clients of all sizes, from small companies to FORTUNE 100 enterprises, increase their sales and customer loyalty. Infogroup provides both digital and traditional marketing channel expertise that is enhanced by access to our proprietary data on 245MM individuals and 25MM businesses, which is distributed real-time to our clients.

Cushman & Wakefield is a leading global real estate services firm that helps clients transform the way people work, shop, and live. Our 43,000 employees in more than 60 countries help investors and occupiers optimize the value of their real estate by combining our global perspective and deep local knowledge with an impressive platform of real estate solutions. Cushman & Wakefield is among the largest commercial real estate services firms with revenue of \$5 billion across core services of agency leasing, asset services, capital markets, facility services (C&W Services), global occupier services, investment & asset management (DTZ Investors), project & development

services, tenant representation, and valuation & advisory.

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