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GVA Williams of Conn. arranges 1,100 s/f lease for Classic Cuts

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GVA Williams of Conn. signed a 1,100 s/f lease at 396 Greenwich Ave. for Classic Cuts. A Co-owned by John and Tony Merrola, brothers, they grew up in the family business, Subway Barber. A Subway was founded by their father, Giuseppe Perrola, in 1974. A Classic Cuts opened recently.

The challenge for the family, with such a long Greenwich tradition, was to find affordable space. A According to Ron Brien, the GVA Williams broker who represents the brothers, "Taking a second floor location with great street visibility enabled Classic Cuts to move closer to the heart of the avenue, but a lower rent."

"We're excited about the space," said Tony Merrola. A "We're in the middle of all the action in Greenwich, close to the train, offices, and stores." A Classic Cuts will feature special chairs for children in the shape of cars and airplanes. A They will also serve coffee and espresso. A Classic Cuts will be open five days a week, closed Sundays and Mondays. A

"GVA was pleased to help the brothers fulfill their dream," said Brien. A "This was their big move to own and manage their own 'classic' barber shop."

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