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Elkus Manfredi designs 5,670 s/f for Sephora at Faneuil Hall Marketplace

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Boston, MA Ashkenazy Acquisition Corp. (AAC), owners of the Faneuil Hall Marketplace, said that Sephora has opened. The new 5,670 s/f glass pavilion to be occupied by Sephora is designed by Elkus Manfredi Architects. It is an integral part of the master plan which was launched by AAC in 2015.

The new 5,670 s/f transparent glass pavilion, with its bold, freeform metal roof, allows the Sephora products and brand to shine. The glass pavilion represents the nexus of four centuries of architecture, as it is surrounded by the 18th century meeting hall, the 19th century Quincy marketplace, and the 20th century City Hall adjacent to the site.

“Elkus Manfredi Architects has designed a beautiful, welcoming, transparent structure for the north market,” said Joe O’Malley, general manager of Faneuil Hall Marketplace. “We are excited about the arrival of Sephora as it fills a void in the retail scene in downtown Boston. Sephora brings a new type of consumer to the marketplace, one of many new initiatives in the near future.”

AAC is curating a mix of locally owned businesses and national brands to engage both tourists and neighbors alike. Popular retail tenants like Sephora contribute to Faneuil Hall’s success as a year-round attraction. In 2016 alone, Faneuil Hall welcomed millions of visitors from around the world, and expects to see that number continue to climb.

“Elkus Manfredi Architects is proud to be the designer of the new beautiful glass pavilion for Sephora, as well as the architect for the master plan of the new vision for Faneuil Hall Marketplace,” explains Howard Elkus, founding principal of Elkus Manfredi Architects. “We are excited to help revive the original charm of the country’s important marketplace. We feel that this 21st century transparent building not only highlights Sephora’s brand image, but allows the nearby historic 18th century Faneuil Hall and 19th century Quincy Market landmark buildings to shine.”

Sephora, leading global prestige beauty retailer, officially opened its doors at the nation’s first marketplace on February 24th. Faneuil Hall is recently listed in Trip Advisors’ Top 10 places to visit and Sephora is a welcome addition to the wide array of retail offerings.

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