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## **NEDA's deadline for Literature & Promotion awards is July 11th**

June 18, 2008 - Front Section

Northeastern Economic Development Assn. has set July 11th as the deadline for receiving entries for Literature & Promotion Awards in the following categories:

General Purpose, Community Profile, Business/Manufacturing Director, Newsletter, Annual Report, Tourism Brochure, Memento, Single Print Ad, Print Ad Campaign, Direct Mail Campaign, Targeted Industry Material, Special Events and Internet Home Page.

Two top awards will also be presented at the annual conference to be held Sept. 21 to 23rd at the Adams Mark Hotel in Buffalo, N.Y.

Keynote speaker will be Dr. Roger Firestien who has presented programs in Creative Problem Solving to thousands of people.

Other confirmed speakers will be: Buffalo mayor Byron Brown; Marsha Henderson, vice president for External Affairs, University of Buffalo; Marilyn Higgins, vice president for Community Engagement & Economic Impact, Syracuse University; and Martha Smith, PhD, president of Anne Arundel Community College.

Also to be featured will be panel discussions on: Challenges of Green Technology in the Northeast, Effective Leveraging of Universities for Economic Development, Emerging Issues in Workforce Development, and Effective Partnering Across Borders for Regional Development.

Entry fee for members is \$60. There is a 20% discount for 5 or more entries. The entry form was included in a recent mailing. All materials and completed form(s) with payment should be sent to John Butera, NEDA Literature & Promotions Chair, c/o Central Maine Growth Council, 1 Common St., Waterville, ME 04901.

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