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Gaston Electrical updates website

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Norwood, MA Gaston Electrical Co., Inc. launched its redesigned company website. The updated website provides a fully-responsive platform for easy access to essential company information such as leadership profiles, divisions & services, news, and project snapshots – all within a modern, clean design.

“We’re excited to announce the launch of our new website because it represents our commitment to continuous improvement, and to providing the very best experience for clients, partners, and potential employees,” said Mike Weber, principal at Gaston Electrical. “In an increasingly digital age, the updated look and user experience better reflects the quality and skill of our entire Gaston Electrical team, and the types of projects we are focused on as we continue to grow and expand our services.”

The new website will be updated on a regular basis with project wins & completions, new hires, company milestones, and charitable endeavors. Users are encouraged to explore the new website and learn more about Gaston Electrical.

“Gaston has a proud 83-year history of providing best-in-class services to the commercial, institutional, life-sciences, hospitality, and retail markets in New England – but our outdated website wasn’t doing a good job of conveying our current capabilities and experience to the market,” said Tim West, director of marketing at Gaston Electrical. “As a forward-thinking electrical contractor, we have already harnessed the power of technology and efficiency through our BIM and pre-fabrication practices. We wanted our website to be equally advanced by presenting a mobile-ready layout, engaging content, and streamlined design.”

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