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Blatt named managing director, client relations at DMS design

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Joyce Blatt

Beverly, MA Joyce Blatt has joined DMS design, llc in the newly created role of managing director, client relations. Blatt brings extensive experience as an advisor and ambassador in the design/build industry.

At DMS design, Blatt's primary role will be managing the firm's business development efforts by driving growth strategies, managing partnerships, and developing new business. She will also be responsible for marketing and brand direction and procuring speaking engagements for the firm's founder and managing principal, Daniel Skolski.

"DMS is known for our quality, thoughtfully produced work, and we are confident that Joyce's in-depth industry knowledge and deep relationships across our broad sector will help us reach the next level of growth," said Lorie Skolski, principal of DMS design, llc.

Blatt brings proven thought leadership skills and a wealth of experience and relationships from her years as an independent interior materials specialist and as the executive director for the International Interior Design Association's New England branch (IIDA NE), where she served from 2003 to 2012. Blatt was responsible for the day to day operations, program management and expansion, development and brand strategies for the association. Signature events developed and expanded under her steward included Newport Croquet Tournament, Business Leaders Breakfast, Student Portfolio Day, IIDA NE Design Awards, the re-designed Design week, and IIDA NE Fashion Show.

Blatt is active in a number of professional associations devoted to interior design, architecture, construction and real estate, including the National Association of Industrial and Office Properties (NAIOP), International Facility Management Association (IFMA) and Mass Building Congress. Blatt served as a board member and vice president of the North Suburban JCC and was Chair of the Governor's School Reform Council in North Reading. She holds a Bachelor of Science in Life Sciences from the University of New Hampshire.