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DeRosa joins b-fresh consulting focusing on issue advocacy and lobbying

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Concord, NH Tom DeRosa has joined the team at b-fresh consulting. Tom will focus on issue advocacy and lobbying, both in Concord and at the national level.

DeRosa, a veteran of several Republican campaigns, was most recently the deputy campaign manager for U.S. senator Kelly Ayotte.

“Tom is a rising star in New Hampshire,” said b-fresh consulting president Sarah Stewart. “He will leverage his deep policy experience and extensive political network on behalf of our clients. We’re thrilled that he’s joined our team.”

“b-fresh consulting does outstanding work on a variety of important issues and causes,” said DeRosa. “I’m excited to join this talented team and help them continue to grow.”

Founded in 2008, b-fresh consulting is a national, full service project management and public relations firm headquartered in N.H. They assist corporations, nonprofits, political committees and candidates with issue advocacy, grassroots lobbying and stakeholder engagement by leveraging our deep experience at the intersection of media, community and policy.

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