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Segien joins Calare Properties as investor relations associate

May 19, 2017 - Front Section

Hudson, MA Meghan Segien has joined Calare Properties (Calare) as an investor relations associate. In this role, Segien will work closely with Calare's investor base providing day-to-day service and consistent reporting. Segien will also manage property performance processes, assist in the development of marketing material, manage public relations initiatives and maintain the company's digital presence.

Segien holds a BA in Business Administration from Roanoke College and an MA in Integrated Marketing Communications from Emerson College.

With her expertise in marketing and client service, Segien brings a fresh perspective to the role. Prior to joining Calare, Segien spent five years as a marketing specialist at Boston-based CPA and business consulting firm DiCicco, Gulman & Company. Previously she was a marketing and business development professional at Bingham McCutchen, formerly a global law firm headquartered in Boston.

"Meghan's proven ability to develop and maintain valued relationships at all levels, coupled with her breadth of results-driven marketing expertise, positions her as an ideal addition to our Investor Relations Group," said Charles Nolfi, managing director at Calare. "We remain committed to providing our investors with the best possible service, and this new addition will only help in ensuring we exceed our goals in this regard."

"I'm thrilled to join the team at Calare and to further propel the success of this industry-leading firm," said Segien. "This opportunity allows me to leverage my experience and contribute to the continued growth of the company, while delivering high quality service and support to Calare's investors."

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540