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## **Posch named president and CEO of Scalable Display Technologies**

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Rich Posch, Scalable  
Display Technologies

Cambridge, MA Scalable Display Technologies, the industry-leading software provider for multi-projector display systems, announces the appointment of Rick Posch as president and CEO. Posch is chartered with continuing the company's commitment to technology advancement and market growth, to ensure Scalable's continued leadership in multiprojector edge blending and related applications. Posch succeeds Scalable's former CEO Andrew Jamison, who will assume the role of vice president of U.S. sales at Hoylu AB. A veteran of laser projection pioneer Laser Light Engines, Posch most recently consulted in projection systems for the cinema and themed entertainment industries, through his work with CR Media Technologies.

While at Bose Corporation, Posch developed advanced demonstration systems for retail environments, blending audio, video, media, and control technologies to create innovative retail experiences. At Synopsys, Inc. he directed a field services team, providing application consulting for software used in chip design.

"Rick's experience in projection, media technology, software, and services provides a perfect fit with our deep technical foundations and our continued future growth," said Dr. Rajeev Surati, founder and chairman of Scalable Display Technologies.

"I'm excited to become part of this successful team, who have made the most amazing projection experiences possible," Posch said. "We will surely continue to enable the most advanced and challenging display systems ever, and we will bring our technology to projects we can now only begin to imagine."

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