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Village Automotive breaks ground on \$13 million Boston Volvo flagship store: Design by Arrowstreet; construction by CM&B of Danvers

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Shown (from left) are: Ray Ciccolo, president and CEO of Village Automotive Group; and Michelle Ciccolo – Ray’s daughter, president and CEO of The Ciccolo Group

Brighton, MA Ray Ciccolo’s Village Automotive Group has broken ground on a \$13 million project slated for completion in December, when the company’s flagship store Boston Volvo will relocate to 61 North Beacon St., east of its current location at 75 North Beacon St.

The new site of Boston Volvo will utilize a total of 42,000 s/f on three floors of the 71,300 s/f, existing brick building. The new location will include a service write-up area on the basement level (accessed through the rear of the building), a main showroom on the street level and an additional showroom space on the second floor. The remaining 28,000 s/f on the third and fourth floors will continue to be occupied by office tenants, and a 1,300 s/f retail store front will be added on the ground level. Boston Volvo will retain 18,500 s/f at 75 North Beacon St. for its vehicle service facility.

“This area has significant historical associations with Boston’s early twentieth-century automobile industry,” said Village Automotive Group president and CEO Ray Ciccolo. “The project will return this historic commercial building back to its original use as an automobile showroom, complete with sales offices and service write-up area, and enable us to provide an even better experience for our Volvo customers.”

Village Automotive Group has been working with Arrowstreet of Boston for the store’s architectural needs, and CM&B of Danvers, Mass. is handling the store’s construction.

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