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Bannon promoted to marketing manager at Arpin Group

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West Warwick, RI Karen Bannon has been promoted to marketing manager at Arpin Group.

Bannon is responsible for developing Arpin's annual marketing plan and corporate branding strategies in coordination with divisional stakeholders. She will also manage the organization's global marketing, advertising, promotional programs, and monitor industry trends to assess demand for new products and services.

She began her career at Arpin in 1993 and has held the positions of contract assistant, senior marketing specialist, and communications project manager. In addition, she serves as an associate board member of the Arpin Charitable Fund, Inc.

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