



nerelj

Four Points by Sheraton will be converting 4th floor to allergy friendly

June 26, 2008 - Front Section

Four Points by Sheraton will be converting the fourth floor of its Gold Wing into an allergy friendly environment.

The conversion, which will be conducted by Pure Solutions N.A., is expected to take place over six days in June, with five rooms scheduled to be completed each day. The process for converting a normal hotel room into a Pure™ allergy friendly room involves each unit undergoing an intensive purification process.

Four Points by Sheraton chose to pursue the Pure™ room system as a way of identifying with a common yet often unaddressed concern among guests. Research indicated that very few hotels in the metropolitan Boston area offered such a program and those who did only converted a small number of rooms.

"We take a great deal of pride in the cleanliness and maintenance of our hotel, so our guests can rest assured that every room and guest space in our hotel is cleaned to our highest standards." said Kevin Casey, GM of the Four Points.

Four Points by Sheraton Norwood has assigned a price point of only \$20 additional to reserve one of these rooms.

The conversion comprehensively cleans and sanitizes every surface of the room from the walls to the linens as well as the air in each unit. HVAC appliances are then equipped with the company's patented tea tree oil cartridge which contains an antiseptic and disinfectant gel to maintain sanitary conditions during the conversion. The room then undergoes a 5-hour high ozone shock treatment to kill any remaining germs or odors. Finally, a bacteriostatic barrier called Pure Shield is applied to all surfaces to help minimize the growth of new bacteria. Periodic maintenance is performed by these certified technicians.

Four Points by Sheraton Norwood is owned by Hobbs Brook Management, LLC.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540