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Levin named exclusive managing agent for Westbrook Outlets

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Westbrook, CT Commercial real estate services firm Levin Management Corp. (LMC) has been retained as exclusive managing agent for Westbrook Outlets, an open-air outlet mall. Under new ownership and recently renamed, the 290,000 s/f property will be undergoing a significant rebranding; the assignment incorporates LMC's consumer engagement marketing services.

"Westbrook Outlets is an exciting addition to our management portfolio," said LMC's Robert Carson, executive vice president. "This assignment is particularly rewarding because it is our first project with a new client. Westbrook Outlets is a strong property in a desirable submarket with excellent visibility and accessibility. Our efforts here initially will focus on upholding the high-quality shopping environment that customers have come to expect, while continuing to maintain strong tenant relations."

Located at 314 Flat Rock Place at Exit 65 of I-95, Westbrook Outlets features dozens of brand-name, family-oriented outlet stores spanning a range of categories including accessories and jewelry; men's, women's and children's apparel; footwear; housewares and home furnishings; and specialty retail. H&M recently signed a lease to join the tenant lineup. Existing, high-profile retailers at the property include Bass Factory Outlet, J. Crew/Crewcuts, Hollister, Justice, Loft Outlet and Williams-Sonoma Outlet, among many others. The open-air mall also includes a hair salon and a 12-screen Marquee Cinemas.

"This property houses a great tenant mix, and we look forward to helping our client reintroduce it to the marketplace," said Melissa Sievwright, LMC's vice president of marketing.

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