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IREM President's Message - by Peter Lewis

June 30, 2017 - Spotlights

Peter Lewis, IREM Boston

The Schochet / IREM Boston Metropolitan Chapter No. 4 participated for its 7th year in the 2017 Kennebunks Tour de Cure which took place on June 11, 2017, at the Wells Reserve at Laudholm to help raise critical funds for diabetes research, education, and advocacy. The Tour de Cure is designed for anyone, from the occasional rider to the experienced cyclist, with 5K, 25K, 50K, 100K, and 100-mile routes. New this year was a 5K walk/run as well.

The fundraising goal of the Kennebunks Tour de Cure is \$450,000. The Schochet/IREM Team raised close to \$10,000. The TEAM participants for this years event: Peter Lewis, John Desjardins, Kelley and Walter Hannon, Rohit Muralidhar, Laurence LoPresti, Earl Stafford, Joe Moscariello and Phillip Renzi. We thank the many individuals and Friends of IREM that donated to the event. The Tour de Cure raises funds through sponsorship, registration fees and donations collected by the cyclists and walkers. It's possible for people interested in riding, walking, or volunteering to register by calling the American Diabetes Association toll-free at 1-888- DIABETES or visit us at www.diabetes.org/kennebunkstourdecure.

The national sponsors of the Tour de Cure are Primal Wear and Lilly Diabetes. Novo Nordisk is our regional sponsor for the New England Tour de Cure events. Local event sponsors for the Kennebunks Tour de Cure are Red Rider Sponsor: Martin's Point Health Care; Champion to Stop Diabetes Sponsor: Dignity Memorial; Start/Finish Line Sponsor: Sun Life Financial; Spectrum Medical Group, Kennebunk Savings, Novo Nordisk, Sanofi, Wells Reserve, and b.good restaurants.

Diabetes Facts and Figures

- Diabetes affects nearly 30 million children and adults in the U.S. today—nearly 10% of the population.
- Another 86 million Americans have prediabetes and are at risk for developing type 2 diabetes.
- Recent estimates project that as many as 1 in 3 American adults will have diabetes by 2050 unless we take steps to Stop Diabetes.

The American Diabetes Association is leading the fight to stop Diabetes and its deadly consequences, and fighting for those affected by diabetes. The Association funds research to prevent, cure and manage diabetes; delivers services to hundreds of communities; provides objective and credible information; and gives voice to those denied their rights because of diabetes. Founded in 1940, our mission is to prevent and cure diabetes and to improve the lives of all people affected by diabetes. For more information please call the American Diabetes Association at 1-888-DIABETES (1-888-342-2383) or visit www.diabetes.org.

Peter Lewis, CPM is the 2017 president of the IREM Boston Metropolitan Chapter #4 and is vice president, property management for The Schochet Cos. AMO, Braintree, Mass.

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