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## **Landry/French Construction introduces new logo**

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Scarborough, ME Landry/French Construction, Maine's leading commercial building contractor, has launched its new company logo and website redesign. The new identity is a reflection of the company's strength, capabilities, and people.

The new logo has a more modern look, and communicates the evolution of the company and the position that Landry/French holds today in the construction industry. While incorporating aspects of the old identity, a connection to the company's roots, the new logo is an extension of Landry/French's brand promise – to seek continuous improvement, embrace technology, and build lasting relationships.

“Landry/French has achieved tremendous success, and we've evolved into a stronger, more diverse company with greater capabilities and expertise. We felt we needed a new logo to better align with our brand,” said CEO Kevin French.

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