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900,000 s/f CambridgeSide Galleria is implementing new green initiatives

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In an effort to be environmentally friendly, Cambridge- Side Galleria, a 900,000 s/f indoor shopping mall, is implementing new and enhancing ongoing green initiatives.

So far this year, CambridgeSide has recycled 4 tons of paper, plastic, glass and other materials—one and a quarter tons of which was paper. According to CambridgeSide's recycling partner, Save That Stuff Inc., CambridgeSide's recycling efforts have saved more than 21 trees and 30,000 gallons of water just in the first two months of the program.

Finding ways to be more environmentally conscious is an ongoing process. Below is a sampling of CambridgeSide's green initiatives:

Recycling and Utilizing

Recycled Materials

- *Recycling Program - Utilizing recycling bins in mall, food court, stores and back of house areas to recycle paper, cardboard, glass/plastic bottle & cans.
- *Store recycling program encouraged by mall management.
- *Recycled office supplies utilized by mall management.
- *Marketing materials printed on recycled paper when appropriate.

Support Alternative

Modes of Transportation

- *Bike racks
- *Charles River Transportation Management Association membership.
- *CambridgeSide Galleria Shuttle Bus to MBTA red line.
- *MBTA Pass Subsidy - Reduced cost for CambridgeSide Galleria employees.
- *Guaranteed ride home.
- *Car pool parking rate.
- *Mass transportation information available at the customer service desk.
- *Telecommuting/flexible work hours for mall management employees.
- *Zipcar available on site.

Energy Management and

Light Pollution Reduction

- *Energy management system that is computer based maximizing energy efficiency of lighting, heating, cooling and ventilation.
- *Emergency signage retrofitted with LED fixtures.
- *Garage and common area soffits, back of the house areas and offices retrofitted with high efficiency T-8 fluorescents/eco rated lamps.
- *Lighting motion controlled in low traffic areas.

Green Cleaning Program

- *Use of green cleaning products.
- *Implementing green certified cleaning machines as needed.
- *Integrated pest management program.

Water Performance

Measurement

- *Monitor building and submetering daily to reduce water waste.

Other

- *Tree preservation in Canal Park.
- *Live plants throughout interior of mall to improve air quality.
- *EnvironMelt Ice melting product used during snow removal.
- *Reduced reliance on gas powered security vehicles by utilizing electric Segways.
- *Fuel efficient golf carts utilized by security and housekeeping departments.
- *Heat Island Reduction through underground and covered parking areas totaling more than 95% of total parking capacity.

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