



CELEBRATING
55 YEARS

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SMPS Connecticut chapter names 2017/18 board of directors

July 21, 2017 - Connecticut

Sharon Pomeroy, Caldwell &
Walsh Building Construction

Samantha VanSchoick, CIL

Nichole Petersen,
Flow Tech, Inc.

Jessica Osborne,
BL Companies

Alicia Washington,
HRP Associates, Inc.

Ronald Paolillo,
Robert H. Lord Company

Kathy Nanowski,
Fuss & O'Neill Inc.

Marta Dabrowski, WSP

Glastonbury, CT The Society for Marketing Professional Services (SMPS) Connecticut chapter has named the board of directors for the 2017/18 program year, which begins on September 1. Board officers are elected by SMPS CT chapter members.

- Sharon Pomeroy, CPSM, is the marketing director for Caldwell & Walsh Building Construction and this year's chapter president. Recognized with the Grace Waldvogel Member of the Year Award (2015-2016) for distinguished service to the chapter, she has actively served on the board, programs, and membership committees and participates in local, regional and national events.
- Samantha VanSchoick, marketing and business development manager at non-profit real estate developer CIL, returns to the board this year as President-elect. VanSchoick has been involved with SMPS CT for four years, serving in multiple roles including director and communications committee chair.
- Nichole Petersen, director of marketing at Flow Tech, Inc., will begin her 3rd consecutive year as

chapter secretary. For the past four years Petersen has been involved with SMPS CT, serving as the sponsorship committee chair and a programs committee member.

- James Bancroft, PE, is the general manager for Lenard Engineering, Inc. Bancroft has been a member of SMPS CT for over 30 years, has served as a past president, and returns to the board in his current role as chapter treasurer.
- Kathy Nanowski, director of marketing & business development at Fuss & O'Neill Inc., returns to the board as immediate past president and leadership committee chair. Nanowski has been involved with SMPS CT for over ten years, serving in multiple roles including president and secretary.
- Jessica Osborne, marketing manager for BL Companies, will return to the board as a director. She has been a member of SMPS for nearly a decade, and served on the board since 2013.
- Alicia Washington, director of marketing at HRP Associates, Inc., looks forward to another year on the SMPS CT board as a director. Washington has been involved with SMPS CT for three years, having served on the programs committee. Washington's initiatives include membership growth and MBE participation.
- Ronald Paolillo, director of marketing and business development at the Robert H. Lord Company, joins the board as a director. A three-year member of SPMS, Paolillo serves on the membership committee and as a new member ambassador.
- Marta Dabrowski, CPSM, is marketing coordinator at WSP. She is new to the board this year as a director, previously serving as a member of the communications committee. Dabrowski received the SMPS CT the Grace Waldvogel Member of the Year Award for the 2016-2017 program year.

SMPS was created in 1973 by a small group of professional services firm leaders who recognized the need to sharpen skills, pool resources, and work together to create business opportunities.

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