

Cresa Boston recognized by BBJ as Best Place to Work

July 21, 2017 - Front Section

Boston, MA Cresa Boston, a part of one of the world's largest tenant-only commercial real estate firm, has once again been recognized as one of the Best Places to Work by the Boston Business Journal (BBJ) in the small company category. The award honors companies creating the most enjoyable and meaningful work environments, based on anonymous employee surveys collected from companies in the city. The BBJ recognized this year's Best Places to Work honorees during an event on June 22 at Symphony Hall. Cresa Boston ranked 4th in the small (50-99 employees) category.

This year, well over 300 companies submitted surveys, with respondents addressing such factors as their pride in the company, company encouragement, support and recognition of achievement, and relationships with co-workers and supervisors.

"We are thrilled to once again be included on this prestigious list," said Joe Sciolla, managing principal at Cresa Boston. "We've been honored to receive this annual award for 11 years now and look forward to another year of creating the best possible workplace for our employees. At Cresa, we foster a collaborative environment where there is a collective spirit of engaged, motivated, and satisfied employees who truly enjoy coming to work. We also thank our clients for inspiring us daily to consistently perform at the highest level."

Cresa Boston lives by the mantra of "do the right thing": for its clients and for its staff. Part of this philosophy extends outside of the office, as the company embraces numerous charities such as the Greater Boston Food Bank, Pan-Mass Challenge, Habitat for Humanity, Movember Foundation and others. This charity work helps not only in allowing the company to give back to the community but also to rally together internally, promote team building, and build morale.

The BBJ's Best Places to Work awards program is one of the BBJ's most competitive programs in terms of how many companies participate. Companies are divided among five different categories — extra small (20 to 49 employees), small (50 to 99 employees), medium (100 to 249 employees), large (250 to 999 employees) and extra-large (1,000 employees and over) — and winners are selected based on survey responses provided by employees. The 2017 survey project was launched in February by the BBJ in conjunction with employee-performance research firm Quantum Workplace of Omaha, Nebraska.

"We are extremely pleased to recognize these companies that clearly value their employees and go the extra mile to create great workplaces," said Carolyn Jones, the BBJ's publisher and market president.

Cresa Boston recently won the Commercial Brokers Association's (CBA) 2016 Greater Cambridge Deal of the Year award at the CBA Achievement Awards for negotiating a 475,000 s/f lease for Akamai Technologies in Kendall Sq., Cambridge. This will be a new construction HQ building in the form of a 19-story tower being developed by real estate investment trust Boston Properties at 145 Broadway.

Cresa is the world's largest tenant-only commercial real estate firm. By representing only one party – the tenant – Cresa avoids inherent conflicts of interest and provides conflict-free advice to clients. The firm leverages its expertise, market insight and years of experience to give clients leverage with the landlord. Cresa applies strategic solutions that reduce costs, improve operations and enhance the performance of a client's workforce. Integrated services cover every aspect of a real estate transaction from site selection and financing to project management and relocation services. Cresa offers clients customized solutions with more than 60 offices in 75 markets worldwide.

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