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Wihby joins b-fresh consulting as senior director

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Concord, NH David Wihby has joined the team at b-fresh consulting as senior director. Wihby will lead b-fresh's business development outreach. He will also focus on issue advocacy. Wihby has been actively involved in N.H. state and local government for over three decades. He is the former chairman of the board of Manchester-Boston Regional Airport and the former chairman of the board of the Members First Credit Union. He is a trustee for the Manchester Boys and Girls Club and on the board of directors of the Manchester Public Television Station. From 1989-2014 Wihby served as the New Hampshire Deputy Commissioner of Labor. He served as US Senator Kelly Ayotte's state director from 2014-2015. From 1986-2004 he was an elected member of the city of Manchester's board of mayor and alderman. He was an elected member of the Manchester School Board from 2012-2015.

"Dave's knowledge of the way New Hampshire works is unmatched," said b-fresh consulting president Sarah Stewart. Dave will assist our clients to navigate the legislative processes at the state and local levels by helping identify and avoid costly bureaucratic roadblocks. We're thrilled he has joined our team."

"Over the next decade New Hampshire will experience unprecedented positive development," said b-fresh consulting vice president Chris Stewart. "As new businesses and industries come into the Granite State, Dave Wihby and the rest of the b-fresh team will help them thrive and grow."

"b-fresh consulting does outstanding work on a variety of important issues and causes," said Wihby. "I'm excited to join this talented team and help them usher in a new period of smart growth in New Hampshire."

Founded in 2008, b-fresh consulting is a national, full service project management and public relations firm headquartered in New Hampshire. Using seasoned experience in media, community and policy, we assist corporations, non-profits, political committees and candidates with issue advocacy, grassroots lobbying and stakeholder engagement.

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