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Thru the Lens: Portside Real Estate Group hosts “Pins for a Cure”

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Shown (from left) are: John Fitzsimons associate broker of Maine Cancer Foundation; Tara Hill, executive director of Maine Cancer Foundation; Dava Davin, owner of Portside Real Estate Group; Jessica Nason, marketing and operations manager of Portside Real Estate Group; Anne Wilkinson, operations specialist of Portside Real Estate Group.

Falmouth, ME Portside Real Estate Group hosted “Pins for a Cure” at 33 Elmwood in Westbrook, bringing more than 250 bowling fanatics together to support the Maine Cancer Foundation. As part of the annual Portside Gives Back Campaign, the event raised \$5,000 to support the nonprofit organization and their efforts to fight cancer with prevention programs and screenings.

“We can’t fight cancer without support from our community, and Pins for a Cure was the most creative community fundraiser of the year,” said Kristen Smith, director of community engagement at Maine Cancer Foundation. “This donation allows us to invest in communities around the state to educate children and adults about cancer prevention, encourage timely and regular cancer screenings, and facilitate access to cancer care.”

Portside Gives Back is an annual campaign focused on bringing the Greater Portland community together to support local causes. As part of the campaign, Portside hosts 4 events each year, benefitting a variety of organizations throughout Maine.

“We are proud to support the Maine Cancer Foundation as they continue to provide programs and education across Maine to help prevent cancer,” said Dava Davin, designated broker and owner of Portside Real Estate Group. “Portside Gives Back is a great way for us to connect with our community and support organizations that are making a difference.”

Maine Cancer Foundation is dedicated to reducing cancer incidence and mortality rates in Maine. 100% of funds raised by the Foundation are used to benefit the people of Maine. They lead a state-wide effort to foster and grow the most promising and effective cancer-fighting efforts available to the people of Maine through a combination of grant-based financial support and coalition building.

Founded in 2012, Portside Real Estate Group is a boutique real estate agency with offices in Portland and Falmouth, Maine. Portside provides full service brokerage, with powerful marketing

strategies, for all their clients. Their team of brokers, agents and employees are experienced leaders in the real estate industry, in addition to being well-rounded members of the greater Portland area communities. Portside's mission is to bring a more personalized approach as a local, boutique real estate agency.

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