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Lafrance Hospitality wins award from Marriott International

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Littleton, MA Lafrance Hospitality recently received an award from Marriott International for the successful opening of their Courtyard Marriott hotel in Littleton. Marriott International awarded Lafrance Hospitality a “Best Opening” Award, honoring the company at Marriott International’s best Courtyard hotel opening company-wide since January 2016.

Marriott sets strict standards for opening a hotel, encompassing factors related to construction, staffing, pre-sales, and operational procedures. The Best Opening award encompasses the hotel’s pre and post-opening successes including pre-bookings and guest service scores, among other fiscal measurements and property goals. Lafrance Hospitality was proud to accept this award from Marriott as the company achieved and exceeded all goals set by Marriott, and exceeded the results of other similar hotel operators who have opened Courtyard hotels since late 2015. The “Best Opening” award is awarded to hotel operators who have set a precedence of meeting goals, and setting an example of successful hotel operations.

Lafrance Hospitality president and CEO, Richard Lafrance, and Vice president hotels, Timothy Burkhardt, accepted the award at the 2017 Marriott International Owners conference at the JW Marriott Los Angeles L.A. LIVE.

The international event, held every eighteen months, brings owners and hotel professionals together to discuss the brand’s initiatives, goals, and new product offerings for the next operating cycle.

This is the second time Lafrance Hospitality has been honored with a Best Opening award. They received a similar award for the successful opening of their TownePlace Suites hotel in Wareham, Massachusetts at Marriott International’s last conference in 2015. “We are honored to be recognized again by Marriott as having the best Courtyard opening company -wide,” said Richard Lafrance. “This is the second time we have won this award, and we couldn’t have done it without the hard work from our hotel team. They met all project deadlines, exceeded sales goals, and ensured the hotel was ready to serve our guests from the moment it opened.”

Located in The Point, a mixed-use retail destination, the hotel is in the heart of the 1-495 “Think Belt” that serves many high-tech workers at companies such as IBM, Cisco, and Sonus. Contemporary and convenient, the Courtyard Boston Littleton hotel welcomes you to enjoy an excellent hotel experience in central Massachusetts. At the center of it all is The Bistro, your destination for a great breakfast, or drinks and dinner during the evening. You’ll also enjoy inviting, flexible spaces where you can work or relax, free Wi-Fi throughout, and easy access to the latest

news, weather and airport conditions via their GoBoard technology. The well-equipped fitness center and indoor pool will help you stay refreshed and energized. Whether you're visiting the hotel for business or leisure, you will find exactly what you're seeking at the Courtyard Boston Littleton hotel.

Lafrance Hospitality, headquartered in Westport, Mass., is a multifaceted organization that owns and operates fourteen hotels throughout New England and Florida, five function facilities, three restaurants and a catering division. In addition, Lafrance Hospitality offers management and consulting services as well as distressed asset management. Their vision is to be the premier hospitality company by employing the very best people, trained and empowered, to deliver a quality product with sensational service to every guest, every time.

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