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The ICSC N.E. Idea Exchange comes to Boston: July 9th - 10th

June 26, 2008 - Retail

The ICSC New England Idea Exchange is July 9th - 10th at the Boston Convention & Exhibition Center. Schedule of events:

Wednesday July 9th:

*Registration:

7:30 a.m. - 7 p.m.

*Networking Lounge:

7:30 a.m. - 7 p.m.

The Networking Lounge provides a comfortable place to network and do business and will be open during registration hours to all registered attendees.

*Continental Breakfast:

9 - 10 a.m.

*General Session:

10:15 - 11:45 a.m.

Seaport-Side Roundtable: Chats with Industry Leaders: In this new format for 2008, the Boston Next Generation Committee is sponsoring this exciting, educational event. Attendees will have the opportunity to meet and interact with retail real estate industry leaders from the greater Boston area for intimate roundtable discussions. Each roundtable will be visited by a succession of up to three industry leaders who will share their perspectives on a variety of issues facing the industry today. Topics may include the impact of the current economic climate on the industry; trends in mixed-use/lifestyle centers; green-building development: who's doing it, at what cost, and why; and many others.

*Lunch Served:

Noon - 12:30 p.m.

*Welcome and Introduction to the Program

12:30 - 1 p.m.

*Keynote Presentation:

1 - 2 p.m.

The Face Off: Challenges We Take and the Choices We Make: by Travis Roy, Boston, Mass.

While growing up in Maine, Travis Roy always dreamed of playing Division I college hockey.

At every level, Roy not only met the challenge but exceeded it. On October 20, 1995, only eleven seconds into the first shift of his college hockey career at Boston University, Roy's dream was cruelly cut short when he shattered his fourth and fifth cervical vertebra, severely damaging his spinal cord. Roy is now a quadriplegic, with no feeling below his shoulders and movement only in his right arm. Roy has faced his disability with the same sense of optimism and determination that

distinguished his hockey career. A May 2000 graduate of B.U. with a degree in public relations, he is a popular motivational speaker, author and a television college hockey analyst as well as being involved with the Travis Roy Foundation.

***General Session**

2:15 - 3:45 p.m.

New England Retailers' Presentations: This session will feature new and expanding retailers in the New England region. What they want and where they want it!

Moderator: Ellen Lee Kiely, Milestone Associates, Inc., Natick, Mass.

***General Sessions:**

4 - 5:30 p.m.

Don't Just Stand There and Take a Beating! Survive and Thrive in a Down Economy

Moderator: John Bitner, senior vice president and chief economist, Eastern Investment Advisors, a division of Eastern Bank, Boston.

Speakers:

***Stephen Karp, chairman of New England Development, Newton, Mass.**

***Bernard Schachter, senior vice president, Staples, Inc., Framingham, Mass.**

Stephen Sterrett, executive vice president and CFO, Simon Property Group, Inc., Indianapolis, IN

***Member Sponsored Reception**

5:30 - 7 p.m.

Thursday July 10th:

***Registration**

7 a.m. - 3 p.m.

***Continental Breakfast**

8 - 9 a.m.

***Deal Making**

9 a.m. - 3 p.m.

This is your chance to network and conduct business with retailers, brokers, developers, owners, lenders, suppliers, and city, municipality and economic development agencies!

***Buffett Lunch Served**

Noon - 1:30 p.m.

***Meeting Adjourns**

3 p.m.

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