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## **Trinity Financial now pre-leasing apartments at Boston East**

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East Boston, MA Trinity Financial is now pre-leasing apartments at Boston East, its new waterfront community. Located on Boston Harbor and in close proximity to downtown and the MBTA, Boston East is a boutique, mid-rise residential community that features 200 units, including six artist live-work-sell units. The interiors of Boston East's common spaces and residential units were created by Cortney and Robert Novogratz – a Los Angeles-based husband and wife design team who have conceived some of the most unique and amazing living spaces across the country.

As part of the pre-leasing process, Trinity Financial is also opening a temporary Marketing Center located adjacent to the site at 80 Border St., where prospective residents can tour a model unit and experience the unique design and amenities at Boston East. The 80 Border St. building is also home to the East Boston Artist Group studios and the Atlantic Works Gallery.

“Boston East is the most exciting new residential community in Boston – featuring gorgeous water and city views, a ton of wide open space, beautiful finishes and outstanding amenities,” said Abby Goldenfarb, a development vice president at Trinity Financial. “We have created some of the best waterfront luxury living without the luxury prices, and we’re excited to begin pre-leasing for our newest community that is set to open this December. We’ve already received interest in the building, so we are expecting these waterfront homes to be in high demand.”

Boston East is designed by Boston-based ICON architecture, inc. and takes advantage of beautiful views of the Harbor and downtown Boston with large floor-to-ceiling windows in many units, ample outdoor space, patios and decks and a large rooftop lounge. Community amenities include a Harbor Walk that extends beyond the development, the Yard and fire pit, a kayak and paddleboard launch, an indoor gym, and even a dog spa. A large, first floor gallery overlooking the ocean will also showcase work from local and regional artists.

The interior of Boston East will feature designs by Cortney and Bob Novogratz, who are known for their unique taste and style that has been shown on HGTV and in the collaboration with companies such as CB2. Residents can expect the interior to reflect influences from Boston's rich history and the nearby marinas and shipyards in a non-traditional way. Boston East units include open concept floor plans, custom designed walk in closets designed by Elfa, plank flooring, quartz countertops, and high-end GE slate appliances. Trinity Management, LLC will serve as Boston East's property management company.

“Trinity and the East Boston Community Development Corporation have worked for many years with

the community and the city on Boston East and other developments, and we're thrilled that we are in the heart of thriving East Boston – a neighborhood that features outstanding restaurants, art galleries, outdoor activities and other amenities,” said Goldenfarb. “Boston East’s design reflects this rich neighborhood history while offering residents high-end living, top-of-line amenities and an active lifestyle that incorporates arts and community.”

Trinity Financial is utilizing its vast experience in creating successful market rate luxury living spaces to develop a unique and desirable residential community at Boston East. Among the luxury communities Trinity Financial has developed or has currently in development include the One Canal and Avenir buildings in Boston, 66 Summer Street and Vela on the Park in Stamford, CT and Foundry Sq. in Newburyport.

Located directly on the waterfront, steps from Maverick Square and Central Square, Boston East is a \$71 million boutique mid-rise residential community that features 174 market-rate and 26 affordable units, including six artist live-work units. Boston East will allow residents to engage the waterfront through a kayak and paddle board launch and experience uniquely designed apartments and amenity spaces with striking water views.

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