



CELEBRATING  
25 YEARS

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## **Planet Fitness celebrates 25th anniversary at grand reopening in Dover**

September 22, 2017 - Retail

Dover, NH New Hampshire-based Planet Fitness celebrated its 25th anniversary and the grand reopening of its very first location in Dover, with a ribbon cutting ceremony and special dedication event on Sept. 13, honoring lifetime members who have been with Planet Fitness for 25 years.

At 23,000 s/f, the newly-renovated club features equipment upgrades, including 53 new treadmills and ellipticals, as well as a designated PF360 room with additional space for functional equipment exercises. Facility enhancements include a brand new Black Card Spa area with updated lounge and privacy rooms, refreshed locker rooms, new front desk area and more.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540