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2017 Women in Real Estate Spotlight - Barbara Oddo

September 29, 2017 - Spotlights

Barbara Oddo

CREW Boston chapter president elect

General Manager

Lincoln Property Co.

How have you navigated obstacles to achieve success in your career: As the general manager of a downtown Boston portfolio, my job involves solving any number of issues in a given day. Experience has shown me that procrastination is the enemy in most situations, and often I am required to react quickly. Fortunately, experience has also taught me to anticipate outcomes; allowing me to be proactive and avoid certain problems altogether. I view obstacles only as temporary challenges. Relying on my cumulative knowledge enables me to resolve issues swiftly and strategically and move on.

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